

30 Business Ideas to Start with Investment of 1.25 Crore (Plant and Machinery).

Setting up a Micro, Small and Medium Enterprise (MSME).



Introduction

The term opportunity implies a good chance or a favorable situation to do something offered by circumstances. In the same vein, business opportunity means a good or favorable change available to run a specific business in a given environment at a given point of time. The term 'opportunity' also covers a product or project. Hence, the identification of an opportunity or a product or project is identical and, therefore, all these three terms are used as synonyms.





Every business comes out of an idea. Businesses are started by men and women who see that people want to buy a particular product or service. A good business idea is essential, or even a prerequisite, for a successful business venture. A business idea is the response of a person or persons, or an organization to solving an identified problem or to meeting perceived needs in the environment (markets, community, etc.) Finding a good idea is the first step in transforming the entrepreneur's desire and creativity into a business opportunity. However, good business ideas do not usually just occur to an entrepreneur. Rather, they are the result of hard work and effort on the part of the entrepreneur in generating, identifying and evaluating opportunities.

Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

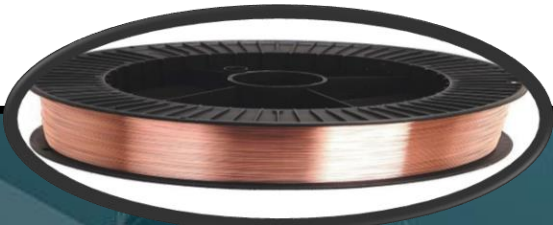




MIG Welding Wire

MIG Wire is Copper coated strong wire. MIG wires are applied to weld numerous ferrous and non-ferrous materials and give sound results Solid copper coated welding wire for welding in gas shielding atmospheres. MIG welding wire applications are like Pressure Vessels, Heat Exchangers, Automotive parts etc.

The global welding wires market is expected to experience steady growth during the forecast period owing to demand from the automotive and construction sector. The global welding wires market is expected to be impacted significantly due to the positive outlook of the construction industry. Global welding wires market by the automotive segment: The automotive sector has been a major determinant behind various technological upgrades in welding equipment and the overall process. The presence of stringent requirements for quality, reliability, and precision has led to the incorporation of robotics and automation technologies in welding processes in the automotive sector, resulting in the growth of the global welding wires market by the automotive segment.





Curcumin Extraction Unit

Curcumin is the main biologically active phytochemical compound of Turmeric. Molecular chemical formula of Curcumin: C₂₁H₂₀O₆. The most important constituents in organic turmeric are Curcuminoids, which is approximately 6%, and the yellow coloring principles of which Curcumin constitutes 50-60%. Curcumin is widely used to color many foods.

The global curcumin market was valued at \$52.45 million in 2017, and is projected to reach \$104.19 million by 2025, registering a CAGR of 8.9% from 2018 to 2025. Curcumin is a bioactive compound found in the root of *Curcuma longa* also known as turmeric. Curcumin exhibits anti-inflammatory and anti-oxidation properties that make it an ideal ingredient in many medical and food applications. The curcumin market is expected to witness a huge development due to growth in consumer awareness regarding its therapeutic properties.





Xanthan Gum

Xanthan gum is a polysaccharide with many industrial uses, including as a common food additive. It is an effective thickening agent and stabilizer to prevent ingredients from separating. The xanthan gum market rise during the forecast period is owing to its increasing application in the food & beverages industry as a thickening agent and stabilizer to prevent ingredients from separating. Consumers nowadays mainly prefer gluten-free food products. Moreover, food & beverage manufacturers worldwide like Nestle, Kraft Foods and Udi are seen investing heavily to develop products that are becoming a trend among health-conscious customers.





E-Waste Recycling Plant

E-WASTE is a collective name for discarded electronic devices that enter the waste stream from various sources. It includes electronic appliances such as televisions, personal computers, telephones, air conditioners, cell phones, electronic toys, etc.

Global E-Waste Management Market is expected to garner \$49.4 billion by 2020, registering a CAGR of 23.5% during the forecast period 2014 - 2020. It is one of the fastest growing waste streams in emerging as well as developed regions. The reduced life spans of electrical, electronic and consumer electronic devices are generating large E-Waste, which is growing rapidly every year. The growth of E-Waste market is supplemented by the growing need for upgrading to the latest technologies. A desire towards the adoption of new technologically advanced devices leads to generation of millions of tons of E-Waste across various regions.





HDPE Jumbo Bags

(Flexible Intermediate Bulk Containers)

The global packaging industry is USD 700 Bn in size and is expected to be over USD 1 Tn by 2020, while that in India is at USD 32 Bn and is expected to reach USD 73 Bn by FY20 (18% CAGR). The FIBC industry has the potential to maintain positive growth through demand emanating from international as well as domestic industries. The growth of global Jumbo bags market is the ease of transport and move bulk material from one place to another. Moreover, the manufacturers save huge in transport and storage cost as the usage of jumbo bags has been nullified the use of pallets and secondary packaging, therefore, this aspect is also expected to drive the growth of the jumbo bags market. Another substantial reason towards the growth jumbo bags market is the rise of industrialization and increasing exports & imports trade. Furthermore, another factor towards the growth of jumbo bags market is the reusability feature of jumbo bags, as these bags can be folded and kept when not in use which is not possible in case of conventional form of storage solution. Adding to this, the recyclable property of jumbo bags is expected to be another factor towards the growth of the jumbo bags market.



Aluminium Recycling Plant

The consumer throws aluminium cans and foil into a recycle bin. It then goes through a re-melt process and turns into molten aluminium, this removes the coatings and inks that may be present on the aluminium. The aluminium is then made into large blocks called ingots. Each ingot contains about 1.6 million drinks cans. Global Metal Recycling Market was valued at \$304,633 million in 2014, and is expected to reach \$446,472 million by 2022, supported by a CAGR of 4.5%. Metal recycling refers to reprocessing of metal waste into valuable to reduce greenhouse gas emission levels, preserve natural resources, and manage energy consumption. The governments in developed regions such as Canada, USA, U.K. and others have taken measures to promote metal recycling industry through better waste collection system, separation and sorting processes.





LPG Bottling Plant

LPG bottling plant is a plant where LPG is put into bottles for storage. The plant has the facility to receive bulk LPG by pipeline from a reliable source or any area.

Growth in the country's LPG market over the past few years can be attributed to rising demand from residential and commercial segments in the country. Number of LPG consumers in India increased from 1387.3 million in FY13 to 2,041 million in FY16. Imports of LPG in India is forecast to almost double from 7.98 MMT in 2015 to 15.50 MMT by 2025, as the domestic requirement for LPG is not being met through domestic production.

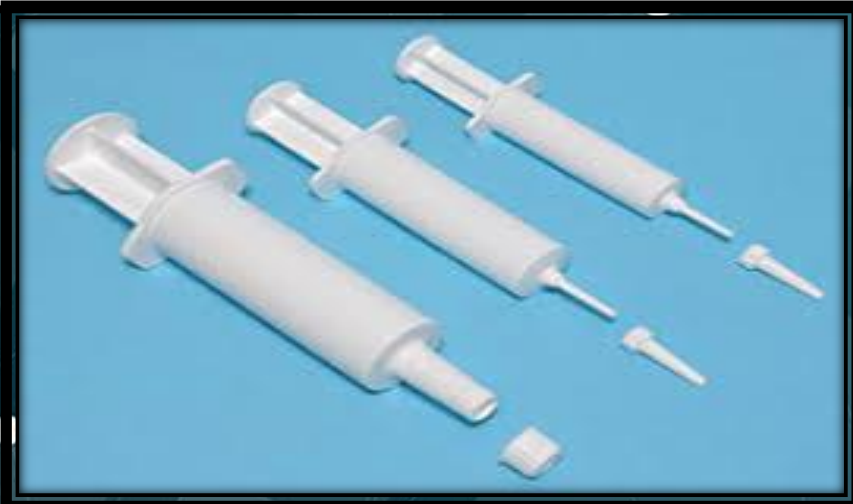




Disposable Plastic Syringes

Disposable Syringes are made of plastic material and are used in the field of medical and veterinary science. Due to their availability in sterilized condition, ready to use, and cost effectiveness, disposable syringes are fast replacing the age-old glass syringes.

The effective result of the above factors of influence on the market – along with a few others – for disposable syringes is expected to translate to a CAGR of 5.6% from 2015 to 2023. India is witnessing a rapid growth across all segments and categories of medical products. India exported US\$ 35.22 million worth of syringes and the overall exported quantity was 719.48 million units. Thus, due to demand it is best to invest in this project.





LPG Cylinder Refilling Plant

Liquefied petroleum gas or liquid petroleum gas (LPG or LP gas), also referred to as simply propane or butane, are flammable mixtures of hydrocarbon gases used as fuel in heating appliances, cooking equipment, and vehicles.

The future of the global LPG cylinder market looks good with opportunities in household, automobile, leisure, and other outdoor applications. The global LPG cylinder market is expected to reach an estimated \$2.1 billion, and it is forecast to grow at a CAGR of 3.1% from 2018 to 2023. The major growth drivers for this market are increasing use of liquefied petroleum gas as a fuel source and lack of infrastructure for the transportation of piped natural gas (PNG).





Super Specialty Hospital

A single super specialty hospital is defined as a hospital that is primarily and exclusively engaged in the care and treatment of the patients suffering from a specific illness. They offer specialized services to their patients.

The hospital industry in India, accounting for 80% of the total healthcare market, is witnessing a huge investor demand from both global as well as domestic investors. The hospital industry is expected to reach \$ 132 bn by 2023 from \$ 61.8 bn in 2017; growing at a CAGR of 16-17%.

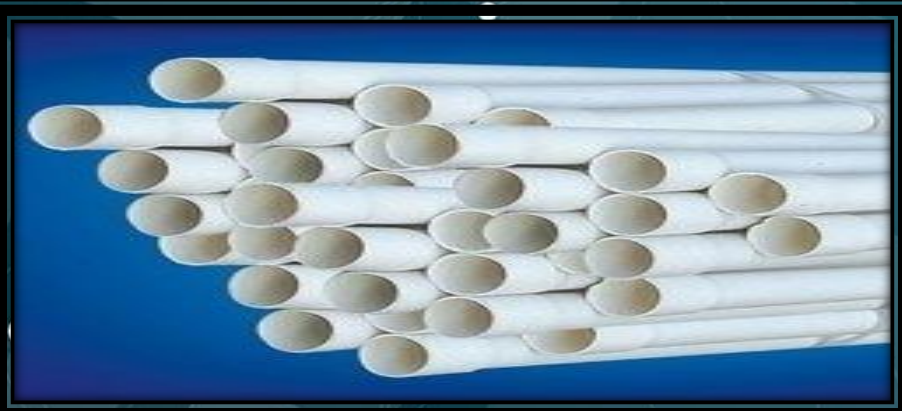




PVC Conduit Pipes

PVC material is difficult to ignite and self-extinguishing (when flame removed) property/characteristic make it important thermoplastic. PVC Conduit pipes are produced by extrusion process followed by calibration to ensure maintenance of accurate internal dia with smooth internal boxes. Electrical PVC pipes are lines of solid tubing used to contain and protect electrical wiring or cables in power systems. Underground PVC conduit allows power lines to be buried, rather than above ground, saving on maintenance.

The market for plastic pipes and fittings in India is in its growth stage, growing at double digit CAGR during FY'2013 - FY'2018. ... India PVC pipes and fittings market is expected to register a positive double digit CAGR of around 14.7% by revenue during the period FY'2018 - FY'2026





Xanthan Gum (Food and Oil Drilling Grade)

Xanthan gum is a polysaccharide with many industrial uses, including as a common food additive. It is an effective thickening agent and stabilizer to prevent ingredients from separating. It can be produced from different simple sugars using a fermentation process, and derives its name from the strain of bacteria used, water-soluble natural gum produced by the fermentation of sugar with certain microorganisms and used as a binder, extender, or stabilizer in foods and other products. Also called: xanthan gum.

The xanthan gum market trends are also anticipated to gain traction owing to rising consumer spending on cosmetics as well as changing urban lifestyle, especially across developing economies like India, China, Indonesia and Malaysia. In fact, the study suggests that xanthan gum market size from cosmetic industry could register a valuation of USD 35.2 million by 2023.





Dehydrated Vegetables, Mushroom and Soup

Dehydration, in food processing, means by which many types of food can be preserved for indefinite periods by extracting the moisture, thereby inhibiting the growth of microorganisms.

Dehydration is one of the oldest methods of food preservation and was used by prehistoric peoples in sun-drying seeds. The North American Indians preserved meat by sun-drying slices, the Chinese dried eggs, and the Japanese dried fish and rice.

The growing demand for food products, with longer shelf-life, and seasonal products, across the year is supporting the growth of the dehydrated food market during the forecast period.

Moreover, the gradual increase in the demand for food manufacturers to preserve food products is fuelling the demand for dehydrated foods, as well, during the forecast period. Contamination of ingredients & raw material and harmful effects of preservatives are the major threats to the market. Consumers are opting gluten-free diets, owing to several health concerns, further prompting them to adopt other healthier options like regular dried food products, etc.





Cold Storage

Cold-chain is considered an important tool for farmers of perishable produce, to connect with markets and to realise meaningful productivity. Cold storage is a computer system or mode of operation designed for the retention of inactive data. Data retrieval and response time can be significantly slower for a cold storage system than for devices or systems designed for active data. The Indian cold chain market was worth INR 952 Billion in 2017. The market is further projected to reach INR 2,293 Billion by 2023, at a CAGR of 15.4% during 2018-2023. Cold chains impart storage and distribution services for products that have to be maintained at a given temperature. India is currently the world's largest producer of milk, second largest producer of fruits and vegetables and has a substantial production of marine, meat and poultry products. Most of these products are temperature sensitive and require specific temperature ranges to be stored and transported. This has resulted in the establishment of a very large cold chain infrastructure in the country.





DL Tartaric Acid and Its Salts for Textile Industry

DL Tartaric Acid is a colorless and semi-transparent or white powder, with a sour taste. It is widely used in many fields such as foodstuff, medicine, the chemical and light industries etc., and is mainly used to make tartrates (tartaric acid salts), like antimony potassium tartrate, and potassium sodium tartrate Tartaric acid is an acid regulator in food systems, meaning it enhances fruit flavors and stabilizes batter systems and color. It is odorless and has an acidic taste. India Tartaric Acid Market is grow at a robust CAGR due to increasing use of tartaric acid as a preservative in packaged foods coupled with growing use across various end-user industries, such as food & beverages, pharmaceuticals as it acts as an emulsifier and chelating agent. Which facilitates the development of new technologies and ensure a high quality product.





Polyanionic Cellulose (PAC)

PAC, short for polyanionic cellulose, is a kind of water-soluble cellulose ether derivative made from natural cellulose by chemical modification, and an important kind of water-soluble cellulose ether. Polyanionic Cellulose is widely used in petroleum drilling, especially in salt well and offshore oil drilling. Rise in demand for drilling fluids with high rate of penetration and good bore stability, especially for rotary drillings systems drive the global polyanionic cellulose market. Increasing demand for drilling fluids with high salt and acid resistance is boosting the global polyanionic cellulose market. Additionally, rising demand for additives that increase the viscosity of fluids at high temperature (150°C) found in seawater, freshwater, and saturated brine well is estimated to propel the demand for polyanionic cellulose significantly during the forecast period. High production cost and fluctuation in raw material prices are expected to restrain the polyanionic cellulose market during the forecast period. However, rising in demand for PAC as a rheology controller, filtrate reducer, and colloid protector in various other end-user industries such as pharmaceutical and chemical is anticipated to create lucrative opportunities for the manufacturers that operate in the polyanionic cellulose market.



Plastic Pyrolysis Waste Plastic to Oil Conversion

Plastics have become an indispensable part in today's world. Due to their light weight, durability, energy efficiency, coupled with faster rate of production and design flexibility, these plastics are employed in entire gamut of industrial and domestic areas. Plastics are produced from petroleum derivatives and are composed primarily of hydrocarbons but also contain additives such as antioxidants, colorants and other stabilizers. The majority of the plastics are disposed into oceans, posing a threat to marine life. The waste that has already been disposed of in the ocean would take a minimum of 450 years to biodegrade. Adopting plastic to fuel procedure not only curbs the growing level of pollution but also provide significant economic benefits to the region. In the U.S. alone, the plastic to fuel technology plant would create an estimated job of 39,000, thus creating ample opportunity for growth in the market.





PET Preform

A PET preform is a test tube shaped piece of plastic that is made by a process called injection molding, using a plastic called PET. Meanwhile a world is a shaped hollow piece of metal, a tool, that is used to control the shape of the item being molded. PET flakes are used as the raw material for a range of products that would otherwise be made of polyester.

The global PET bottle market reached a volume of more than 17 Million Tons in 2018, registering a CAGR of 2.3% during 2011-2018. The market is further projected to reach a volume of nearly 19 Million Tons by 2024, at a CAGR of 2.1% during 2019-2024. Polyethylene terephthalate (PET) refers to a thermoplastic polymer resin of the polyester family which is widely used for manufacturing plastic bottles.





Battery Operated Ride on Car for Kids

A toy is an item that is used in play, especially one designed for such use. Playing with toys can be an enjoyable means of training young children for life in society. Different materials like wood, clay, paper, and plastic are used to make toys. The origin of toys is prehistoric; dolls representing infants, animals, and soldiers, as well as representations of tools used by adults are readily found at archaeological sites. The Indian toys market was worth US\$ 1.3 Billion in 2017, registering a CAGR of 15.8% during the year 2010-2017. The market is further projected to cross US\$ 2.9 Billion by 2023, at a CAGR of 13.9% during 2018-2023. India has one of the largest young population in the world, owing to which, the toy industry in the country has witnessed a rapid growth. The market is brimming with a wide array of both traditional and modern toys.





Polymer Pencil

A pencil is a writing instrument or art medium constructed of a narrow, solid pigment core inside a protective casing which prevents the core from being broken and/or from leaving marks on the user's hand during use. Most pencil cores are made of graphite mixed with a clay binder which leaves grey or black marks that can be easily erased. The total market for writing instruments is estimated at Rs 22 billion in value and is growing at around 8 to 10% annually. There is a growing demand of polymer pencil in the market. The products find application in schools, colleges, government offices, commercial establishments, NGOs and miscellaneous activities. According to the type of carbon used, pencils are classified as soft, medium and hard. There is no doubt about the acceptability of the product and lead pencils still command a respectful demand. The product has a good export potential also.





Virgin Coconut Oil

Virgin coconut oil, or VCO, is made by cold-pressing the liquid from the coconut meat, then separating the oil from the milk and water. Refined, bleached and deodorized, or RBD, oil is made from the coconut copra or dried kernel and may be chemically treated.

The global Virgin Coconut Oil Market is projected to reach approximately USD 5 billion by 2024, registering a significant CAGR of 9.5% during the forecast period, 2019–2024. The unrefined coconut oil derived from dried coconut through expeller pressing is mainly referred to as virgin coconut oil. The major determinant driving the growth of global virgin coconut oil market is the surging demand for virgin coconut oil for culinary purposes at home or in the HoReCa industry. The growing preference among consumers toward virgin coconut oil over healthier than refined coconut oil.





Dal Mill (Pulse)

India is the still by and large vegetarian in dietary habit and heavily depends upon vegetative source to meet out its daily protein requirement. India is bound to be global leader in terms of production and consumer of pulses. Since, India is leading importer of pulses; production of pulse/legume crops has been stagnant over the years.

India is the largest producer (25% of global production), consumer (27% of world consumption) and importer (14%) of pulses in the world. The dal milling industry in India is one of the major agro processing industries in the country.





Vitamin 'C'

Vitamin C is a physiological antioxidant of major importance for protection against diseases and degenerative processes caused by oxidative stress. Vitamin C is ubiquitous. It is found throughout the plant and animal kingdoms, where its roles are often not known or are poorly understood. The pharmaceutical industry is the largest consumer of ascorbic acid. Vitamin C helps to recycle vitamin E. Vitamin C Market is driven due to rising health awareness and need for healthy lifestyle. Thus, due to demand it is a good project for entrepreneurs to invest.

The market of vitamin C is mainly growing on the ground of increasing application across various end-user industries such as cosmetic, animal feed, pharmaceutical, and food industries. Increasing demand for dietary supplement along with the rising usage of the product as preservative across the food and beverage industry is also expected to expand the industry growth. The increasing prevalence of the skin-related disease is fueling the demand for vitamin C which is also projected to propel the market growth. Additionally, growing demand for anti-aging cremes, sunscreen lotions, and other bio-based cosmetic products owing to varying climatic dynamics are expected to boost the demand for vitamin C over the forecast period.



Ginger Oil

A yellowish thick aromatic essential oil obtained from ginger and used chiefly as a flavoring material. Ginger essential oil can be applied topically if highly diluted (1% or less), as a compress, or in the bath, through direct inhalation, or diffuser. Apply a drop of ginger oil to a tissue or cotton ball for enhancing digestive balance and as a quick support for any discomfort.

Increasing number of health conscious consumers, and their demands for natural oils and extracts based products is the major factor driving growth for essential oils and in turn ginger oil market. Ginger is majorly used in spices and thus ginger oils and oleoresins are preferred to prepared dried spices as flavoring in food industry, because they are more stable, contamination free , cleaner, , and can be easily standardized by blending. Thus the growth of food industry and spices demand are another factors driving growth of ginger oil market. The growth of natural personal care products industry is another growth driver for ginger oil market.





Ladies under Garments

Hosiery industry is an ancient industry in the field of textile industry having very good potential in domestic market and also in the export market. Ludhiana in the state of Punjab is one of the largest and oldest centers of Hosiery industry in India. Lingerie has been an intimate part of a woman's life since long.

They are considered as an important garment among females for properly supporting and covering their sensitive body parts, it keeps them fit for daily general works. The market was highly fragmented and was dominated by local and unorganized brands.

India lingerie market stood at around \$ 3 billion in 2017 and is projected to grow at a robust CAGR of around 14% to reach \$ 6.5 billion by 2023, on the back of growing demand for lingerie sets, rising middle class population and increasing number of financially independent women.



Pharmaceutical Manufacturing Unit (Betalactam and NonBetalactam)



The free encyclopedia. Drug manufacturing is the process of industrial-scale synthesis of pharmaceutical drugs by pharmaceutical companies. The process of drug manufacturing can be broken down into a series of unit operations, such as milling, granulation, coating, tablet pressing, and others. The pharmaceutical sector was valued at US\$ 33 billion in 2017. The country's pharmaceutical industry is expected to expand at a CAGR of 22.4 per cent over 2015–20 to reach US\$ 55 billion. India's pharmaceutical exports stood at US\$ 17.27 billion in FY18 and have reached US\$ 19.14 billion in FY19. Pharmaceutical exports include bulk drugs, intermediates, drug formulations, biological, Ayahs & herbal products and surgical. Indian companies received 304 Abbreviated New Drug Application (ANDA) approvals from the US Food and Drug Administration (USFDA) in 2017. The country accounts for around 30 per cent (by volume) and about 10 per cent (value) in the US\$ 70-80 billion US generics market.



Carbon Fiber Composites

Carbon Fiber Reinforced Polymer Composites (CFRP) are lightweight, strong materials used in the manufacturing of numerous products used in our daily life. It is a term used to describe a fiber-reinforced composite material that uses carbon fiber as the primary structural component

The future of the India carbon fiber market is expected to be favorable on account of increasing application of carbon fiber in newer product segments such as deep water drilling platforms, drill pipes, semi-conductor materials, rising number of buildings and apartments in the country owing to the rising urban population and rising GDP of India. The rising awareness about benefits of carbon fiber over metals will encourage players in the India carbon fiber market to expand their centers across the potential markets in India.





Insulator (HT & LT)

Electricity play a vital role in the development and growth of Agriculture and Industry, as it is a high priority item for all the developing or developed nations. For the generation and distribution of Electricity, High Tension Insulators are an important adjusts. Insulators have very few free electrons and do not transfer electrical energy well

The global electric insulator market to grow at a CAGR of 6.23% during the period 2016-2020. Global electrical insulation materials market is expected to witness a steady growth over the coming year from 2017 to 2026 as the demand for electrical insulation materials is expected to be driven primarily by the growth in demand from construction industry.





Sugarcane Juice Preservation and Bottling Plant

This era of modernization the cold drinks have become common in the market. However we have forgotten refreshing juices we have traditionally. One of the important refreshing drinks in India is sugarcane juice. Even in the area where sugarcane is not grown is available by importing the sugarcane. However with time liking for sugarcane juice is reducing due to hygienic concerns. However the importance of healthy sugarcane juice is very much felt looking to adverse effects cola type carbonated beverages.





Instant Noodles

Instant Noodle is defined as a product prepared from wheat flour and/or rice flour and/or other flours and/or starches as the main ingredient, with or without the addition of other ingredients.

The instant noodles market in India was valued at INR 93.66 Bn in 2017, and is expected to expand at a compound annual growth rate (CAGR) of ~5.6% during 2018-2023. A growing millennial population, and increasing customers who are working-class are driving the consumption of packaged food products, such as instant noodles, in India. Also, the companies have recently introduced several products, which are distinctive in terms of new flavors, healthy ingredients, and packaging. Depending on these factors, consumption of instant noodles has been increasing at a considerable rate in India, during the past few years





Tags

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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

5. **What is the total project cost for setting up the plant?**
6. **What are the operating costs for setting up the plant?**
7. **What are the machinery and equipment requirements for setting up the plant?**
8. **Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
9. **What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

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NIIR PROJECT CONSULTANCY SERVICES

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NIIR PROJECT CONSULTANCY SERVICES

An ISO 9001:2015 Company



Who are We?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

What do We Offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



How are We Different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



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THANK YOU

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